



September 2007

Calendar of Events

[REDCo Board Meeting](#)

Monday -
October 15, 2007
11:30am
The El Paso Club

[Quarterly Investor Meeting](#)

Wednesday -
October 17, 2007 4:00pm
The El Paso Club

[REDCo Advisory Team Meeting](#)

Thursday -
November 1, 2007
11:30am
PDN Conference Room
"C"

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A Message from REDCo President, Bob Cook

Over 800 attend 2007 Border Security Conference in El Paso

It's getting better each year! Last month, UTEP and Congressman Reyes hosted the 4th Annual Border Security Conference in El Paso and this year's attendance, as well as the line-up of speakers, was the most impressive to date. Featured speakers at the two-day event included Michael Chertoff, Secretary of Homeland Security; Michael McConnell, Director of National Intelligence; Admiral James G. Stavridis, Commander, United States Southern Command; Admiral Thad W. Allen, Commandant of the US Coast Guard; and Jose Rodríguez, Director, National Clandestine Service for the CIA. Other top officials from the Department of Homeland Security, FBI, and DEA also made presentations, along with key representatives from private companies such as Boeing, Computer Sciences Corporation, SAIC and Lockheed-Martin.

This is the second year that REDCo has been one of the financial co-sponsors of this event, which again provided a tremendous opportunity for REDCo to have one-on-one conversations with America's top technology companies. We had more than 100 individuals stop by our exhibit booth, and we picked up 4 strong leads from high tech companies in attendance. For the second consecutive year, REDCo coordinated with federal entities to provide "border security tours" to participants in the conference. This year, 22 individuals joined with REDCo and Customs and Border Protection (CBP) to facilitate a windshield tour of the border led by a Border Patrol Agent. In addition the participants were routed on a walking tour of the Bridge of the Americas.

Corporate Interest in El Paso and Juarez -- Way Up

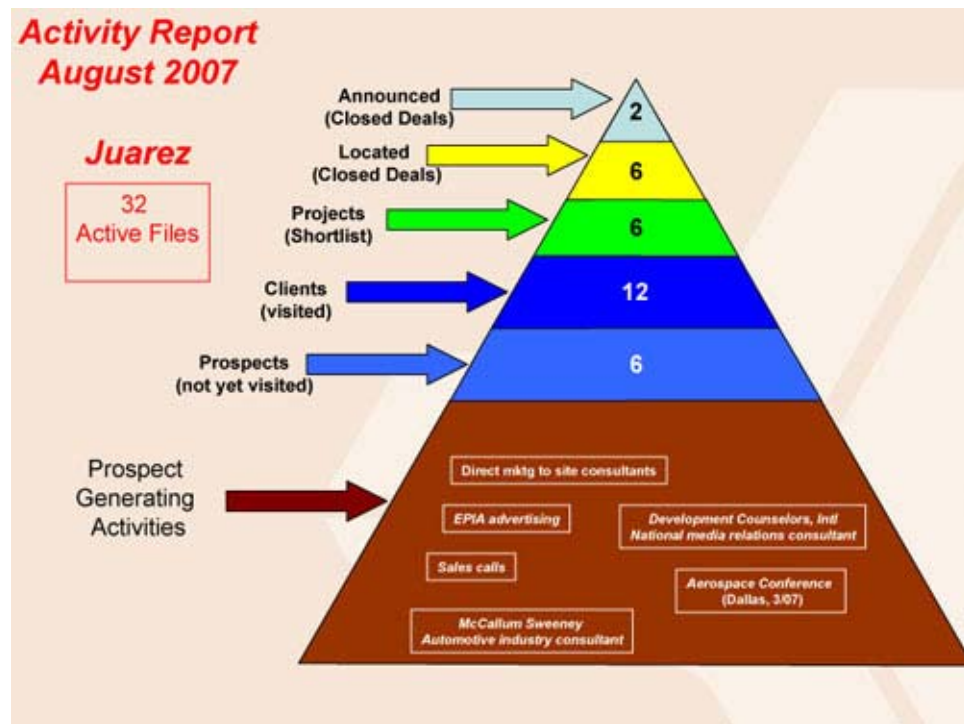
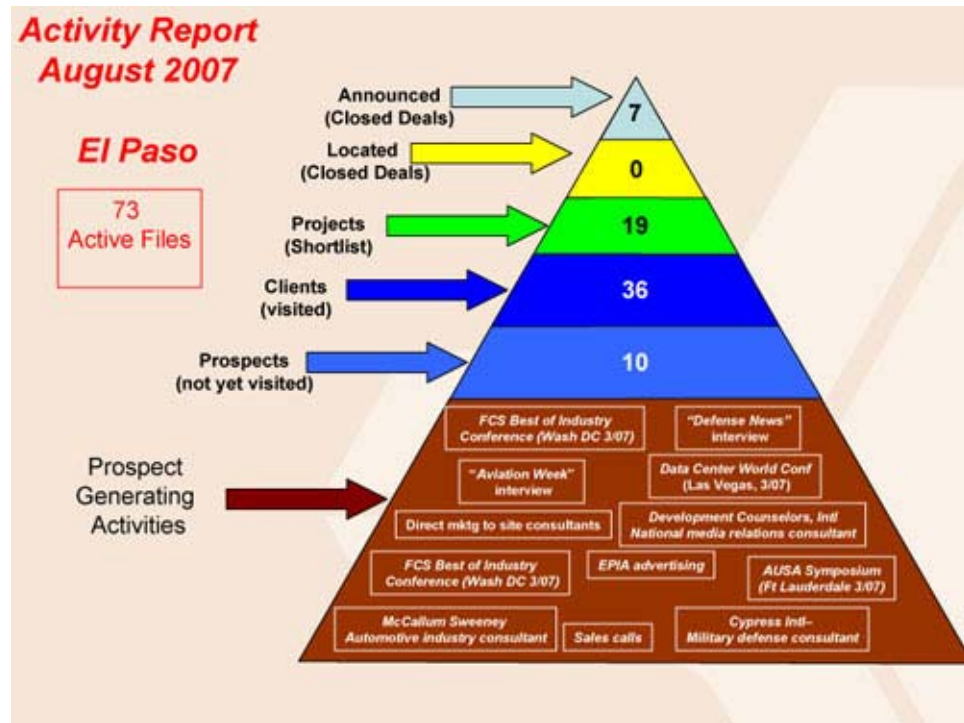
You will notice that this month's activity pyramids indicate an increasingly strong interest in El Paso and Juarez on the part of global companies considering expansion or relocation. Of the 73 companies currently evaluating El Paso, 27 (37% of the total) are in the military-defense sector. We are hosting at least 6 visits from this sector during the months of September and October, and we hope to make announcements from this sector by late 2007 or early 2008.

Andy Haskell Departing REDCo to Work for German Defense Contractor

We are sad to report that Andy Haskell will be leaving REDCo in mid-September to work for Autoflug Safety Systems as their Director of Sales. Andy has led REDCo's defense industry recruitment efforts since May 2006, and is largely responsible for the strong gain in the number of military-defense clients that are actively considering our region. Andy did a great job for us, actually leading the effort to recruit Autoflug's first- ever U.S. manufacturing facility to El Paso. We always try to recruit highly talented staff members, and therefore highly marketable people to REDCo, and Andy certainly exemplified both of these

characteristics. We will miss him on the team and wish him every success with his new employer.

August Activity Reports



To view downloadable versions of the August Activity Reports, [click here for El Paso](#) and [click here for Juarez](#).



Upcoming Quarterly Investor Meeting

The next Quarterly Investor Briefing will be held Wednesday, October 17th at 4:00pm at the El Paso Club. We look forward to hosting a special presentation by Richard A.A. Hall, President of Champlain Cable Corporation. Champlain Cable is a Vermont-based manufacturer of high tech cabling, that chose El Paso this year for its first manufacturing facility outside of their Vermont location. You will hear how Champlain Cable utilizes a unique technology in their manufacturing process, as well as the reasons they chose to locate in our community. You should receive a formal invitation in early October. Please make plans to attend. To view the Champlain Cable press announcement from April, please click on the following link. <http://www.elpasoredco.org/PressView.aspx?ID=86>

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